

SUPPORTING THE THEATER **COMMUNITY**



The ariZoni Theatre Awards of Excellence are presented each year by the ariZoni Theatre Association.

The ATA supports the theater community in Arizona. While best-known for our annual awards celebration, the organization also provides a forum to address common challenges and to encourage collaboration among the more than 35 community and professional theaters in the valley.

As a sponsor of the ariZoni Theatre Awards of Excellence you will be supporting the recognition of artistic excellence, celebrating the theater community and helping underwrite the awards for the event - all while gaining visibility for your business or theater.



ariZoni
Theatre Association

ARIZONI THEATRE AWARDS OF EXCELLENCE CELEBRATION SPONSOR BENEFITS



Benefits

	Naming Sponsor (1) \$2000	Gold Sponsor (2) \$1200	Silver Sponsor (4) \$600	Bronze Sponsor (5) \$400
Logo/sponsor name included in pre-show video (in color)	X	X	X	
Dedicated Facebook and IG posts	3	3	2	1
Featured in promotional emails sent to all past attendees and Zoni members (3000)	X	X	X	X
Sponsor name in name of event: arizoni Theatre Awards of Excellence presented by[Sponsor Name] on ALL promotional materials and in press releases	X			
Name/large logo placement on website with link to business	X			
Sponsor name/logo on all promotional material.	X	X		
Sponsor Name/Logo on Lobby Posters	X	X	X	X
Full page, full color ad in program	X			
Large logo placement on Step and repeat banner as part of red-carpet entry/official ceremony photographs background	X			
Tickets to Zoni Celebration	10	6	4	2
On-stage introduction at Celebration	X	X	X	
Name and medium logo placement on website with link to business		X		
Medium Logo on sponsor page on lobby promotional video		X	X	
1 full Page B&W ad in Celebration Program		X		
Medium logo placement on website with link and on all celebration promotional items		X	X	
Medium logo placement on Step and repeat banner as part of red-carpet entry/official ceremony photographs background		X		
Option to present one of the major awards during either ceremony	X	X		
1/2 page b&w ad in celebration program			X	
1 20X30 sponsor poster (provided by sponsor) on display in lobby of event	X	X	X	
Name and small logo placement on website with link to business			X	X
Name mentioned as one of our sponsors during ceremony introduction				X
1/4 page b&w ad in celebration program				X
Name on all promotional posters, fliers, ads				X
First right of refusal to renew at this level in next year's ceremony	X	X	X	X