SUPPORTING THE THEATER

COMMUNITY

The ariZoni Theatre Awards of Excellence is a program that supports the theater community in Arizona. While best-known for our annual awards celebration; the organization also provides a forum to address common challenges and to encourage collaboration among the more than 35 community and professional theaters in the valley.

During the pandemic, ariZoni Theatre Awards of Excellence dipped into reserves to:

- ***Provide grants to area theaters and individual actors who needed help in the Pandemic.***
- ***Produce a virtual celebration to recognize artists.***

As a sponsor of the ariZoni Theatre Awards of Excellence you will be supporting the recognition of artistic excellence, celebrating the theater community and helping underwrite the awards for the event --all while gaining visibility for your business or theater.

This year our celebration will include an event FREE to everyone as well as a simpler, but respectful awards ceremony designed to honor those who weathered the challenges and were able to perform or produce LIVE Theater in a pandemic.

2021

ARIZONI THEATRE AWARDS OF EXCELLENCE CELEBRATION SPONSOR BENEFITS

Benefits	Naming Sponsor (1)$1500	Gold Sponsor (2)$900	Silver Sponsor (4)$600	Bronze Sponsor (5)$400
Logo or sponsor name projected on wall in lobby	X			
Promotional slide included in large video in lobby	X			
Featured in one promotional email sent to all past attendees and Zoni members (2500).	X			
3 Dedicated facebook posts	X			
Sponsor name in name of event: ariZoni Theatre Awards of Excellence presented by [Sponsor Name] on ALL promotional materials and in press releases	X			
Sponsor name and logo on all promotional material for 2021 celebration	X			
Name and large logo placement on website with link to business	X			
10 X 20 tent location at outside celebration	X	X		
Large logo placement on Step and repeat banner as part of red-carpet entry/online reporting	X			
10 Tickets to Zoni Celebration	X			
On-stage introduction at Celebration	X			
10 X 10 tent location at outside celebration		X		
Medium Logo on sponsor page on lobby promotional video		X		
1 Page B&W ad in Celebration Program		X		
Medium logo placement on all celebration promotional items and theatre map		X		
Medium logo placement on step and repeat banner for celebration.		X		
Medium logo on sponsor page in program		X		
Six tickets to ariZoni Celebration		X		
1 20X30 sponsor poster (provided by sponsor) on display in lobby of event	X	X	X	
Name on all celebration promotional items			X	
1/2 page b&w ad in celebration program			X	
4 tickets to celebration			X	
Name on all promotional posters, fliers, ads				X
Name placement on web				X
2 tickets to celebration				X